Rep Order# 6841921 Ver# 1 Status New Traffic Order# 6841921 EC'd Yes

Printed: 08/14/2012 11:50 AM **Last Received:** 08/14/2012 11:47 AM

Rep Firm

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser().PATRIOT MAJORITY USProductPATRIOT MAJORITY USA

Estimate# 1615

Buyer Sarah Levene

Phone# Fax# **Agency** () WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 84/91/1615

Flight Dates 08/15/2012 - 08/22/2012

Hiatus Weeks

Sales

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 4

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 34,225 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots		ypart
	1	W-F	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/15-08/17	2	1	2	\$450.00	
	2	W	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/22-08/22	1	1	1	\$225.00	
	3	W-F	6A-7A	ACTION NWS@6AM	:30	\$450.00	08/15-08/17	1	1	1	\$450.00	
	4	W-F	7A-9A	GD MRN AMR-ABC<	:30	\$450.00	08/15-08/17	3	1	3	\$1,350.00	
	5	W	7A-9A	GD MRN AMR-ABC<	:30	\$450.00	08/22-08/22	1	1	1	\$450.00	
	6	SA	6A-7A	ACTN NWS SA@6A	:30	\$450.00	08/18-08/18	1	1	1	\$450.00	
	7	SU	5A-6A	ACTN NWS SU@5A	:30	\$225.00	08/19-08/19	1	1	1	\$225.00	
	8	W-F	11A-12P	ACTN NEWS@11AM	:30	\$450.00	08/15-08/17	2	1	2	\$900.00	
	9	W	11A-12P	ACTN NEWS@11AM	:30	\$450.00	08/22-08/22	1	1	1	\$450.00	
	10	W-F	12P-1P	CHEW-ABC	:30	\$350.00	08/15-08/17	2	1	2	\$700.00	
	11	W-F	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$400.00	08/15-08/17	2	1	2	\$800.00	

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Showing Buylines: All Lines

KTNV-TV LAS VEGAS, NV) WATERFRONT STRATEGIES Rep Firm Station Agency) .PATRIOT MAJORITY US 3050 K ST NW Sales Office () PHILADELPHIA Advertiser PATRIOT MAJORITY USA WASHINGTON, DC 20007 **Product** Salesperson () ANJIE BRADY Estimate# 1615 Agency C/P1/P2/E 84/91/1615 **Buver** Sarah Levene Flight Dates 08/15/2012 - 08/22/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTDay Time Program Len Rate Dates Spots/Week # of Total Total Cost Ln Daypart Weeks Spots _____ 1 12 W 4P-5P JUDGE JUDY R/JUDGE JUDY :30 \$400.00 08/22-08/22 1 1 \$400.00 13 W-F5P-530P ACTION NWS@5PM :30 \$500.00 08/15-08/17 2 1 2 \$1,000.00 \$500.00 1 1 1 14 W 5P-530P ACTION NWS@5PM :30 08/22-08/22 \$500.00 6P-7P \$750.00 1 1 1 15 W-FACTION NWS@6PM/ACTION NWS@630 :30 08/15-08/17 \$750.00 1 1 16 SU 6P-630P ACTION NEWS@6PM :30 \$500.00 08/19-08/19 1 \$500.00 17 7P-730P :30 \$400.00 1 1 1 \$400.00 W-FACCESS HOLLYWD 08/15-08/17 18 W-F730P-8P MILLIONAIRE :30 \$400.00 08/15-08/17 2 1 2 \$800.00 \$400.00 1 1 1 \$400.00 19 W 730P-8P MILLIONAIRE :30 08/22-08/22 20 1 1 TH 9P-10P COMBAT HOSPITAL :30 \$4,000.00 08/16-08/16 \$4,000.00 21 SU 8P-9P SECRET MILLIONAIRE :30 \$3,500.00 08/19-08/19 1 1 \$3,500.00 22 SU 9P-10P MAKEOVER :30 \$4,500.00 08/19-08/19 1 1 1 \$4,500.00 23 W-F,M-TU 11P-1135P ACTION NWS@11P< :30 \$1,200.00 08/15-08/21 2 1 2 \$2,400.00 24 11P-1135P ACTION NWS@11P< \$1,200.00 1 1 1 \$1,200.00 :30 08/22-08/22 25 W-F1135P-J KIMMEL-ABC< :30 \$450.00 08/15-08/17 1 1 \$450.00 1235A 26 M-TU5A-6A ACTION NWS@5AM :30 \$225.00 08/20-08/21 1 1 1 \$225.00 27 M-TU6A-7A ACTION NWS@6AM :30 \$450.00 08/20-08/21 1 1 1 \$450.00

6841921 **Ver#** 1 **Status** New **Traffic Order#** 6841921

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\$450.00

Showing Buylines: All Lines

08/20-08/21

Rep Firm KTNV-TV LAS VEGAS. NV) WATERFRONT STRATEGIES Station Agency Sales Office (Advertiser) .PATRIOT MAJORITY US 3050 K ST NW) PHILADELPHIA WASHINGTON, DC 20007 **Product** PATRIOT MAJORITY USA Salesperson () ANJIE BRADY Estimate# 1615 Agency C/P1/P2/E 84/91/1615 Sarah Levene Flight Dates 08/15/2012 - 08/22/2012 Salesperson Phone# **Buver** 215-567-6005 Phone# **Hiatus Weeks** Salesperson FAX# 215-567-5938 Fax# LTSpots/Week # of Total Cost Ln Day Time Program Len Rate Dates Total Daypart Weeks Spots ____ ___ ____ ______ ----_____ 28 M-TU7A-9A GD MRN AMR-ABC< :30 \$450.00 08/20-08/21 2 1 2 \$900.00 29 M-TU11A-12P ACTN NEWS@11AM :30 \$450.00 08/20-08/21 2 1 2 \$900.00 2 30 M-TU12P-1P CHEW-ABC :30 \$350.00 08/20-08/21 2 1 \$700.00 2 31 M-TU4P-5P JUDGE JUDY R/JUDGE JUDY :30 \$400.00 08/20-08/21 1 \$800.00 32 M-TU5P-530P ACTION NWS@5PM :30 \$500.00 08/20-08/21 2 1 2 \$1,000.00 1 33 M-TU6P-7P ACTION NWS@6PM/ACTION NWS@630 :30 \$750.00 08/20-08/21 1 1 \$750.00 34 M-TU7P-730P ACCESS HOLLYWD :30 \$400.00 08/20-08/21 1 1 1 \$400.00 35 :30 \$400.00 08/20-08/21 1 1 1 \$400.00 M-TU730P-8P MILLIONAIRE

\$450.00

---REPORT TOTALS---

36

Rep Order#

EC'd Yes

Report Totals: 50 / \$34,225.00

M-TU

---SALES MONTHLY TOTALS---

Aug 12: 50 / \$34,225.00 Sep 12: 0 / \$0.00

1135P-

1235A

J KIMMEL-ABC<

Sales Totals: 50 / \$34,225.00
Station Totals: 50 / \$34,225.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$162,976 KBLR 0 % 10% KSNV 38% KTNV 21% KTUD 1% KLAS KVVU 21% KVCW 3% KVMY 6%

:30

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Advertiser ().PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA

Estimate# 1615

Buyer Sarah Levene

Phone# Fax#

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

4 of 4

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938